



Investor Charter in respect of Investment Adviser (IA)

■ As prescribed by SEBI

A. Vision and Mission Statements for investors

Vision

Our vision is to be a trusted partner for our clients.

Mission

Investors should be able to invest in right investment products based on their needs; manage and monitor them to meet their goals and enjoy financial wellness.

About us

We are a SEBI Registered Investment Advisor (Reg. No. INA000016223).

We offer a progressive planning practice that differentiates itself by being disciplined, well researched and profitable. We are a privately owned company and therefore core decisions regarding our processes and practices start at grassroots, ensuring all angles are covered in the decision-making process.

It is our belief that by providing a personalized and consistent service experience, we ensure long and fruitful relationships with our clients. In the true spirit of our commitment, we conduct open discussions to seek first to understand what is important to the client and then to be understood when finding solutions to their financial position.

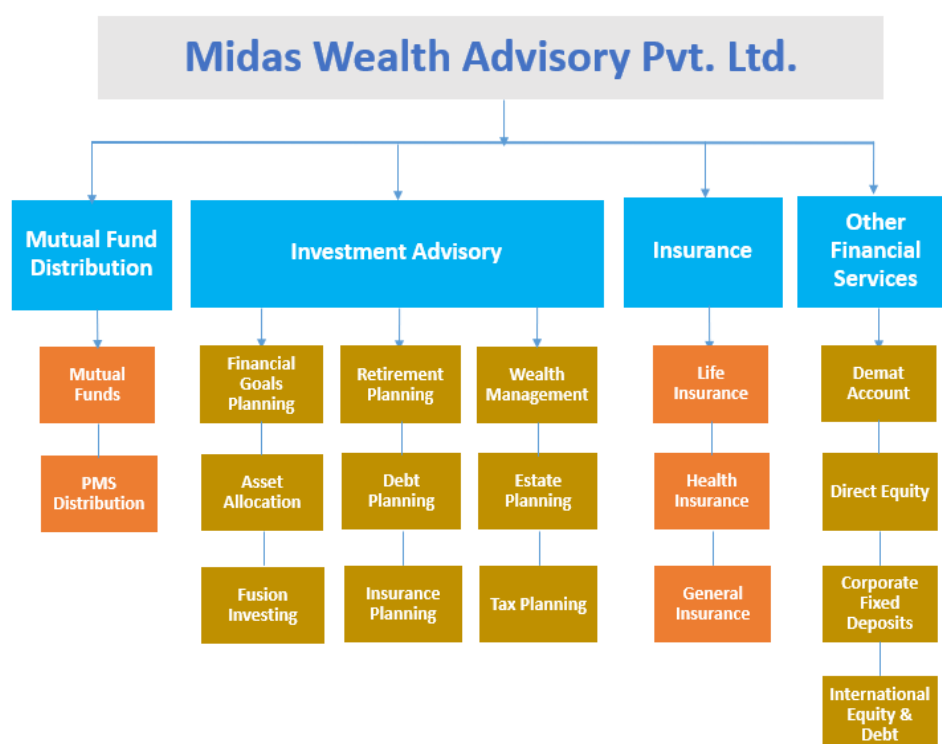
Considering the tumultuous and the volatile times that we are living in, the need for valuable and active financial planning and wealth management has never been more important and critical. The goal is to create, grow and preserve wealth. The advisory practice is built on the foundation of trust, integrity and responsibility and hence we are always committed to exceeding the expectations of the clients.

Journey of MIDAS WEALTH ADVISORY PVT LTD



Team-

We are a team of ethical and knowledgeable professionals, headed by Ramkumar Agrawal. We have been working towards creating a safe space for investors to discuss all their money related queries in order to enable investors inch closer to their financial freedom.

DETAILS OF PRODUCT & SERVICES OFFERED BY US**B. Details of business transacted by the Investment Advisor with respect to the investors.**

- To enter into an agreement with the client providing all details including fee details, aspect of Conflict-of-interest disclosure and maintaining confidentiality of information.
- To do a proper and unbiased risk – profiling and suitability assessment of the client.
- To obtain registration with Know Your Client Registration Agency (KRA) and Central Know Your Customer Registry (CKYC).
- To conduct audit annually.
- To disclose the status of complaints.
- To disclose the name, proprietor name, type of registration, registration number, validity, complete address with telephone numbers and associated SEBI regional/local Office.
- To employ only qualified and certified employees.
- To deal with clients only from official number.

- To maintain records of interactions, with all clients, where any conversation related to advice has taken place.

C. Details of services provided to investors (No Indicative Timelines)

- Onboarding of Clients
 - Sharing of agreement copy
 - Completing KYC of clients
- Disclosure to Clients
 - To provide full disclosure about its business, affiliations, compensation in the agreement.
 - To not access client's accounts or holdings for offering advice.
 - To disclose the risk profile to the client.
- To provide investment advice to the client based on the risk-profiling of the clients and suitability of the client. The steps include –
 1. Goal Based Financial Planning
 2. Asset Allocation
 3. Direct Stocks Advice
 4. Mutual Funds Advice
 5. Retirement Planning
 6. Wealth Management
 7. Tax Planning
 8. Insurance Planning
 9. Estate Planning

The client may choose any combination of the services provided above in consultation with the Investment Advisor.

D. Details of grievance redressal mechanism and how to access it

- In case of any grievance / complaint, an investor should approach the Investment Adviser and shall ensure that the grievance is resolved within 30 days.

First level –

Contact Phone No – +91 97666 53000

Contact Email Id - investmentadviser@wealth4u.in

Escalation –

Contact Phone No – +91 93712 58176

Contact Email Id - principalofficer@wealth4u.in

- If the investor's complaint is not redressed satisfactorily, one may lodge a complaint with SEBI on SEBI's 'SCORES' portal which is a centralized web-based complaints redressal

system. SEBI takes up the complaints registered via SCORES with the concerned intermediary for timely redressal. SCORES facilitates tracking the status of the complaint.

Link - <https://scores.gov.in/>

SCORES may be accessed through SCORES mobile application as well, same can be downloaded from below link:

<https://play.google.com/store/apps/details?id=com.ionicframework.sebi236330>

- With regard to physical complaints, investors may send their complaints to: Office of Investor Assistance and Education, Securities and Exchange Board of India, SEBI Bhavan, Plot No. C4-A, 'G' Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.

E. Expectations from the investors (Responsibilities of investors)

Do's

- Always deal with SEBI registered Investment Advisers.
- Ensure that the Investment Adviser has a valid registration certificate.
- Check for SEBI registration number. Please refer to the list of all SEBI registered Investment Advisers which is available on SEBI website in the following link: <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=13>)
- Pay only advisory fees to your Investment Adviser. Make payments of advisory fees through banking channels only and maintain duly signed receipts mentioning the details of your payments.
- Always ask for your risk profiling before accepting investment advice. Insist that Investment Adviser provides advisory strictly on the basis of your risk profiling and take into account available investment alternatives.
- Ask all relevant questions and clear your doubts with your Investment Adviser before acting on advice.
- Assess the risk–return profile of the investment as well as the liquidity and safety aspects before making investments.
- Insist on getting the terms and conditions in writing duly signed and stamped. Read these terms and conditions carefully particularly regarding advisory fees, advisory plans, category of recommendations etc. before dealing with any Investment Adviser.
- Be vigilant in your transactions.
- Approach the appropriate authorities for redressal of your doubts / grievances.
- Inform SEBI about Investment Advisers offering assured or guaranteed returns.

Don'ts

- Don't fall for stock tips offered under the pretext of investment advice.
- Do not provide funds for investment to the Investment Adviser.
- Don't fall for the promise of indicative or exorbitant or assured returns by the Investment Advisers. Don't let greed overcome rational investment decisions.
- Don't fall prey to luring advertisements or market rumours.
- Avoid doing transactions only on the basis of phone calls or messages from any Investment adviser or its representatives.

- Don't take decisions just because of repeated messages and calls by Investment Advisers.
- Do not fall prey to limited period discount or other incentive, gifts, etc. offered by Investment advisers.
- Don't rush into making investments that do not match your risk-taking appetite and investment goals.
- Do not share login credential and password of your trading and demat accounts with the Investment Adviser.